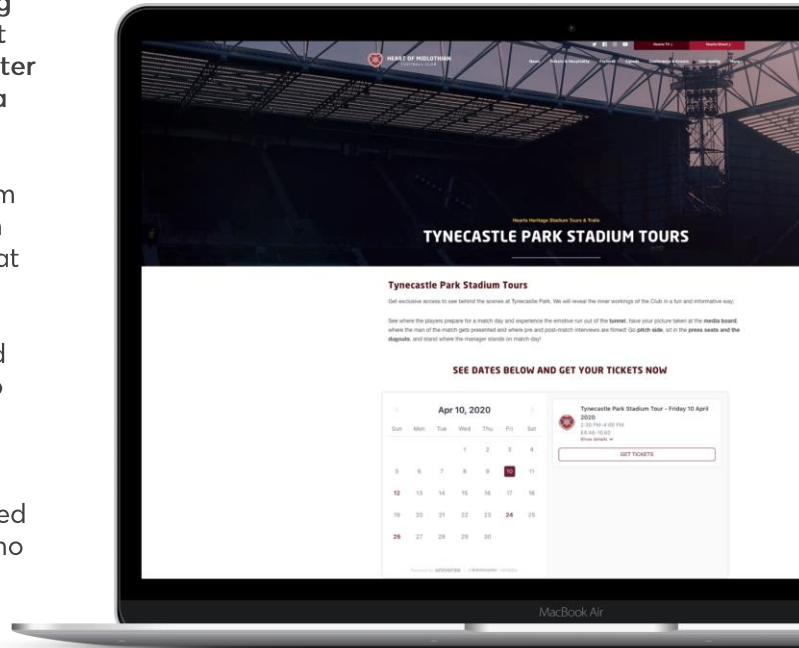


Experience the ease, simplicity and earning potential of Ticketmaster Sport's DIY event tool, UNIVERSE. Available to all Ticketmaster clients to help consolidate and transform a host of their venues events.

Universe is a DIY event management platform which your events team can use to transform the way they deliver events at your venue that aren't just sport.

The platform is quick and easy to understand which means your whole team will be able to contribute in setting up, customising and managing events themselves.

The agile technology also allows you to embed the checkout directly into your website with no redirection for the buyer. Stay on brand and ensure high conversions in sales.



## Stadium Tours



Provide your customer with the best user experience possible. Daily events with multiple time slots and availability can all be presented in one embeddable calendar, to view on your website. As seen above from Hearts FC.

## Training Camps and Schools



Sell tickets directly from Facebook and promote via other social media channels to parents and guardians. E-tickets can be easily shown on mobile, Apple Wallet or customized PDF print-at-home tickets.

## Underpinned with marketing and data tools to help grow your business



- List events on Ticketmaster.co.uk and feature within seasonal promotional content.
- Integrate with marketing tools such as Google Analytics, MailChimp and Facebook Tracking Pixel.
- Receive real time data and analytics and have instant access to your customer data.

For more information on pricing and how to get started please contact your Account Manager

## Conferences & Exhibitions



A simple solution for general admission events. Customise the checkout flow with questions to collect specific customer data for conferences. Manage on-site registration with the BoxOffice App or use third-party partners to provide accreditation.

## Online Events



Sell tickets to online events / streams through the platform and manage access to those events through unique codes. If you're planning on running a free event for fans, there won't be any cost to you.